



2015

Tangible Results

Our Mission

We deliver **tangible results** to a wide range of **B to B clients** by helping them increase their **market reach** and grow their **top-line**, using our **unique assets and skills** : world-class team, proven methodology, deep experience and enabling technology.

Our Global Reach

We are an international company with a **multi-cultural team** of highly-skilled engineers and sales specialists located in our offices in **Europe** (Cologne), **North America** (Philadelphia) and **Asia** (Shanghai).

B to B Markets Experience

We work for large and medium companies in **B to B industries with a strong technology content**: Specialty Chemicals, Base Chemicals, Food Ingredients, Cosmetics, Equipment, Raw Materials, Building & Construction, Energy, Biotech, Oil & Gas, Life Sciences, Electronics ...

Customer Value through Innovation

We help our clients drive B to B innovation « **from idea to orders** ».



B to B Market Access

B to B Market Access is a **powerful mix of services** delivering concrete **Marketing and Business Development solutions** readily operational for your business with a highly skilled team of **commercial engineers & consultants**.

Turnover From Business Plan to Business



Each project is different. We build each approach with our clients in the proposal phase to address our clients real needs.

Our teams continuously interact with their clients through the length of each project, staying close to their **real business objectives**.

Our proprietary methodology enables the delivery of **operational and practical content** to our clients, **ready-to-use and data-driven**.

The deep technical skills of our consultants allow us to mobilize teams with **the most relevant expertise and experience** including a real understanding of our clients' technologies.

Lasting Relationships

With more than 16 years of experience, Daydream has worked for **over 70 global players** with multiple projects in Europe, Asia and North America, including :

Albis, Alstom, Arkema, BASF, Celanese, Clarian, DuPont, Dow Chemical, GE, Huntsman, Innophos, KEP, Schneider Electric, Solvay, Sumitomo Chemical, Symrise, Total ...

« **Our clients' success is at the heart of everything we do.** »



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